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IN CAMPUS

The unfair advantage

Balaji Institute of International Business wins top honours

Our Bureau

PUNE

THE Balaji Institute of International Business (BIIB) has won the 17th Dewang Mehta Business School Award at the World Brand Congress held in Mumbai recently. BIIB also won the award for Business School with best academic inputs in marketing. "This was an all-India award given to us for our overall excellence in the field of management education," said BIIB director SM Inamdar. Col A Balsubramayam, the president of the institute, was felicitated for his outstanding contribution to the field of education.

Balaji Society's Institute of Management and Human Resource Development (BIMHRD) had won the best B-School Award at the Asia Pacific HR Congress held in Bangalore last month. The institute held a two-day HR meet on November 7-8 on opportunities and challenges in emerging global markets. It has scheduled two more such HR meets.

The Institute of Telecom and Management of the Balaji Society recently held a symposium titled "3G-The Emerging Opportunities in the Telecom Sector". Over 480 students of the institute attended the symposium. "The symposium helped our students understand the recent developments in the industry. Industry representatives who participate in such events provide a perspective to the students which may not be included in their syllabus," said Biju G Pillai, director, information technology, Balaji Society.